

1 PM MDT • FIVE STATES LIVESTOCK AUCTION • CLAYTON, NEW MEXICO

#### FELLOW CATTLE PRODUCERS - WELCOME TO OUR ANNUAL DEMAND THE BRAND SALE.

A lot has happened since our sale last year. We lost Clifford in November and his guidance and advice will always be missed. We are dedicating this sale to him.

On the bright side our grand daughter Cally Jo joined our family and as you might expect she is the hit of the party around here every day. It is exciting to have the next generation on the ranch.

We had a bull, sold in our sale a couple years ago, and purchased by Farr Cattle Company. He went on to be entered into the Olsen sire test conducted by the American Hereford Association. He finished number one in many categories, and is in the best of the best category for marbling. You will see more about him later in the catalog.

The bulls definitely are a group to study. There are good herd bull prospects as well as outstanding range bulls. A lot of quality in this offering.

Marty and Erin Mathis have been consigning commercial yearling heifers, sired by our bulls, to the sale. This year they have a nice set of two-year old baldy pairs to offer you. The cows are sired by our bulls as usual. All of the work has been done for you and they just need turned out and a bull put in with them when you are ready.

The bulls were developed in a big pasture with plenty of exercise. Thank you for your interest in our program.

Come have lunch with us sale day. If we can assist you in any way don't hesitate to call on us.

THE COPELAND AND SONS FAMILY



CALLY JO COPELAND Born November 4, 2021

# Copeland-Herefords

### **COPELAND & SONS**

859 Romero Road Nara Visa, New Mexico 88430 CLIFF HOME 575.633.2800 CLIFF CELL 575.403.8123 MATT 580.336.8284 ALYSSA 731.499.3356 ONLINE. www.copelandherefords.com





# DEMAND THE BRAND

**Monday, March 28, 2022** 

MONDAY, MARCH 28 2022 • 1 PM MDT • FIVE STATES LIVESTOCK AUCTION • CLAYTON, NEW MEXICO

#### **SALE SCHEDULE**

11:30 AM MDT - LUNCH Served
1:00 PM MDT - DEMAND THE BRAND SALE

#### **AIR TRANSPORTATION**

Rick Husband Amarillo International Airport in Amarillo, TX is approximately 140 miles from the Five States Livestock Auction in Clayton, NM.
We suggest you allow 2 ½ hours of travel time between locations.

#### **TERMS AND CONDITIONS**

All bulls sell according to the Terms & Conditions of the American Hereford Association.

Copeland & Sons Herefords will be retaining a ¼ semen interest in all bulls selling. You, the new owner, will have full use and salvage value of the bull(s). If the bull(s) is collected it will be at your convenience and Copeland & Sons Herefords expense.

We are retaining all cloning rights on all sale animals.

#### **MORTALITY INSURANCE**

For Mortality Insurance will be available at the clerks office sale day, contact: **Justin Knight (505) 490-3455.** 

#### **BULL GUARANTEE**

All bulls selling have passed a Breeding Soundness Examination within 30 days of the sale. If injured within the first breeding season (in case of bulls, making them functionally infertile) we will provide you a satisfactory replacement or issue a credit equal to your purchase price, minus the salvage value that may be used toward the purchase of a bull in a future Copland & Sons LLC. Demand the Brand Annual Bull Sale. Breeding season is defined as the 90-day period following the first turn out of the bull(s). If you do not intend to use the bull for some time after purchase, we suggest an additional BSE by a licensed Veterinarian to assure the highest conception rates possible. We suggest normal management practices in caring for your bulls. This fertility guarantee does not cover a bull's ability to produce freezable high quality semen suitable for artificial insemination.

#### **SALE LOCATION**

Five States Livestock Auction, Clayton, New Mexico GPS Address: 54 Lake Highway, Clayton, New Mexico 88415 Kenneth Dellinger - 575.374.2505

#### **SALE DAY PHONES**

Cliff Copeland - 575.403.8123 Matt Copeland - 508.336.8284 Alyssa Copeland - 731.499.3356 Dustin Layton - 405.464.2455

#### **SALE STAFF**

Dustin Layton, Auctioneer & Sale Management - 405.464.2455
Colton Pratz, Hereford World - 405.385.1054
Jack Chastain, Texas Hereford Association - 817.821.3544
Chisolm Kinder, Oklahoma Cowman - 405.747.4683
Juston Stelzer, Stelzer Auction Service - 817.992.7059
Blake Tucker, Superior Livestock Productions - 308.660.3963

#### **VETERINARIAN**

Feel free to contact our veterinarians with any questions about our herd. Clayton Veterinary Consultants, Donald and Mark Reif

Clayton, New Mexico - 575.374.2332

**Embryologist:** Clay Breiner, Cross Country Genetics

Carcass Scans: Paul Ritter

#### **HOTELS**

#### **CLAYTON, NEW MEXICO**

**Best Western Kokopelli Lodge** - 575.374.2589 **Days Inn & Suites** - 575.374.0133 **Eklund Hotel** - 575.374.2551 **Holiday Motel** - 575.374.2558

**DALHART, TEXAS** (45 minute travel time)

**LaQuinta Inn & Suites** - 806.249.1145 **Best Western Nursanickel** - 806.244.5637

Holiday Inn Express & Suites - 806.244.1001

#### ABSENTEE BIDDERS HOW TO PARTICIPATE ON THE PHONE OR ONLINE HERE'S HOW IT WORKS...



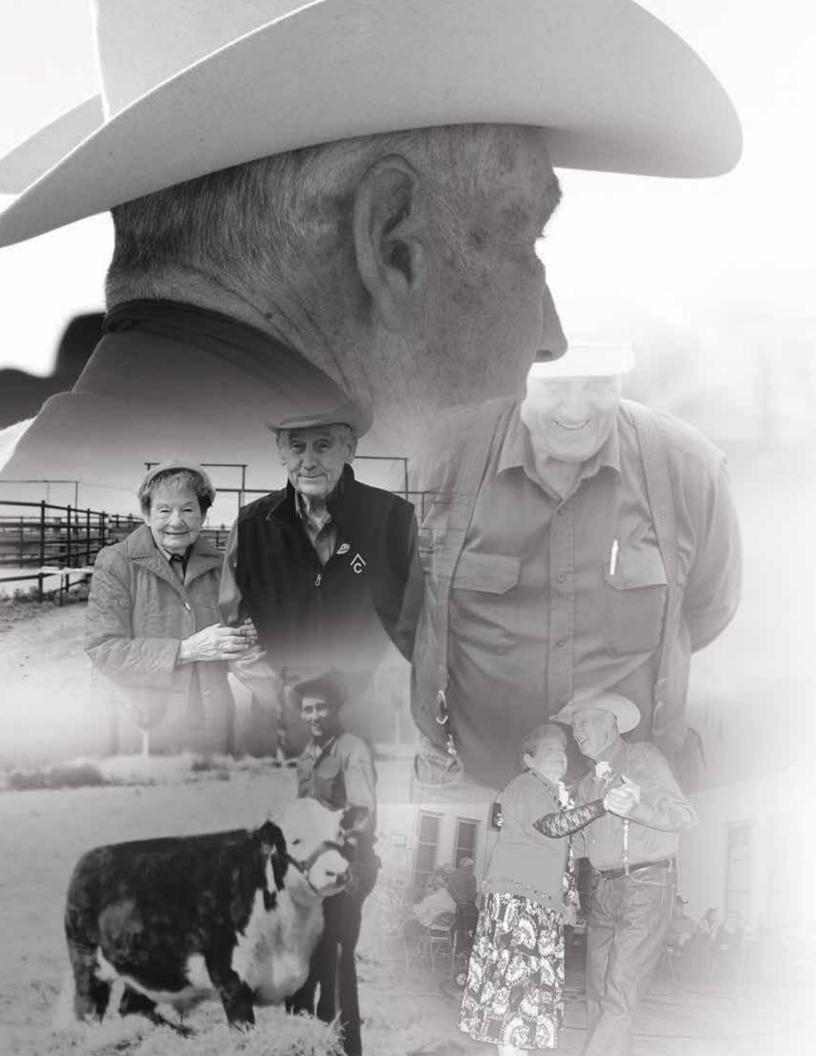
**TURN IN BIDS OVER THE PHONE.** This is our traditional method of buying livestock and is the suggested process for anyone who does not have excellent, high-speed internet. To get started, simply go online to **www.superiorlive-stock.com** and click on the tab titled "Register for a Buyer Number." Select the registration form for Superior Productions and print the registration form. Fill it out and fax it in to Superior Productions at (817) 378-3380 with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information, Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

CLICK-TO-BID. This is Superior's online bidding program for cattle buying. Please note, high-speed internet is required—this is not for dial-up or satellite internet. Registration is free, but you must become a member of www.superior-clicktobid.com to sign up. Becoming a member is easy; just go to the home page of www.superiorclicktobid.com and follow the outlined steps to get started. Input your information and select a username and password. You will

receive an email confirming you are a member. From that point forward, you just have to sign in and select the sale you would like to register for and, once approved by the ranch, you will receive an email confirming which sale you are now registered for.

VIEWING THE AUCTION. Sale will be broadcast on www.superiorclickto-bid.com. The video feed on the homepage of www.superiorlivestock.com looks the same as the video feed on TV and can be watched over a smartphone or tablet. Remember, you can call in to bid whether watching on the TV or on the internet, but you must be a member of www.superiorclicktobid.com to "click-to-bid."

Buyers will be contacted by the ranch after the sale for payment and delivery details. IF YOU NEED ANY ASSISTANCE, CALL SUPERIOR: (800) 422-2117



# Husband, Dad, Grandad, Great-Grandad CLIFFORD COPELAND

We are dedicating our bull sale this year to our Husband, Dad, Grandad, and Great Grandad, Clifford Copeland. We thought it would be nice to say a few things about his life.

He was born in Lubbock, Tx in 1932. He and his family moved to Dumas, TX for some years until Clifford's dad and grandad found a ranch in New Mexico to buy. So, in 1943 the family moved to the present ranch located south of Amistad.

Even as a very young boy he always liked livestock and cattle in particular. The family brought Hereford cattle with them to New Mexico and that was the start of Jack Copeland and Sons Herefords. It also started his lifelong commitment to Herefords and ranching. There has never been anyone more dedicated to the Hereford breed, its improvement, and its contribution to the beef industry than Clifford.

Clifford married Barbara in 1952 and they held the place together through thick and thin.

He was always most interested in helping young folks get a start showing cattle and having Hereford projects.

Clifford and Barbara were members of the NM Hereford Association, and The American Hereford Association, from the beginning. The NM Cattle Growers and the juniors of that organization were always very important to them as well.

As a result of a life of dedication and improvement to the Hereford breed, they were inducted into the American Hereford Association Hall of Fame in 2018. This is the highest honor one can achieve in the Hereford breed.

Clifford was a great cowman. Cliff says he was the best cowman he has ever known. He was a master at blending bloodlines to achieve a better animal. Clifford's grandad told him that if he only had 2 cows, he would want to cull one of them. Clifford was just the same. Always looking for a reason to cull one to make the herd better. His goal was always to produce the very best cattle possible.

That philosophy is exemplified in the bull offering that is presented in this sale. Clifford never took many vacations as he always thought he was on vacation every day doing just what he wanted to do, and that was ranching and Hereford cattle. Thanks for everything you have done for your family and this great breed of cattle.









A great cowman and family man. We will miss him daily.





{DLF,HYF,IEF,MSUDF}

R LEADER 6964 NJW 91H 100W RITA 31Z ET

JDH VICTOR 719T 33Z ET

**LOT 1** 

#### **JCS MAKERS MARK 1136**

REG 44268427 TATTOO 1136

**GREEN JCS MAKERS MARK 229G ET** 

**BOYD 31Z BLUEPRINT 6153** 

**JCS DE** 

C	S DEL1	ΓA DAW	N N 5832	JW 73S W ET	RCEDES 11 18 HOMET DYALTY 47	TOWN 10Y	ET	SHF NJV CHU	WONDER N		S
	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 82	
	8.4	1.7	63	97	34	1.8	0.37	-0.05	109	ADJ 739	

- We kick off this year's annual bull sale with a tremendous individual sired by the ever-popular herd bull, Makers Mark that we jointly own with GKB Cattle and Steven Green. This is the first Makers Mark calf crop and with the quality of phenotype and numerical profiles he is passing onto his progeny--it has us flat out excited.
- 1136 has been one of the favorites at the ranch since birth as he is short marked, heavily pigmented, dark red in color, equipped with tremendous depth and spring of rib, big hipped, fault free in structure and eye-appealing



**JCS MISS ROYALTY 4720 - MATERNAL GRANDDAM** 

from every angle. Study his figures as he displays calving-ease, performance and maternal strength.

- 1136 is a descendant of 4720, one of the most prolific females in the history of our program. We are very excited about this future herd bull and we will be using him Al in our program.
- Posted a WW ratio of 105.
- SELLING FULL POSSESSION AND ½ SEMEN INTEREST.





#### **JCS MAKERS MARK 1153**

REG 44268429 TATTOO 1153

BOYD 31Z BLUEPRINT 6153 **GREEN JCS MAKERS MARK 229G ET** 

> JDH AH MERCEDES 11E ET NJW 98S R117 RIBEYE 88X ET

**JCS MISS 88X DOMINETTE 5837 ET** 

CSF BR GOLDREIL 7902 ET

R LEADER 6964 NJW 91H 100W RITA 31Z ET JDH VICTOR 719T 33Z ET AH MS 25L RUMBLER 19Z SHF RIB EYE M326 R117 NJW 9126J DEW DOMINO 98S

BR LANSING 3060 BR GOLDRIEL 3029 ET 

CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHI
7.2	1.8	56	88	30	0.9	0.45	0.08	115

• 1153 is a powerfully designed individual with tremendous depth and style. He is dark red in color with added pigment, bone, hip and is so fluid when put into motion. His dam is a direct daughter of 7902, the full sister to Gabrielle 5082 the now deceased immortal donor for Barber Ranch. He is an elite individual with an elite pedigree.



**GREENS JCS MAKERS MARK 229G ET - SIRE** 





#### **JCS MAKERS MARK 1109**

REG 44269336 TATTOO 1109 **BOYD 31Z BLUEPRINT 6153** 

**GREEN JCS MAKERS MARK 229G ET** 

JDH AH MERCEDES 11E ET **GOLDEN OAK OUTCROSS 18U** 

**DF 18U BRITTANY 907 1405 ET** 

MSU BR HALLMARK 25H MF R505 WHITNEY 907 ET MF 3001 REBECCA D03 R505 ET CED BW ww MILK REA \$CHB

R LEADER 6964

NJW 91H 100W RITA 31Z ET

GOLDEN-OAK FUSION 3S GOLDEN-OAK 60D MALLORY 15M

JDH VICTOR 719T 33Z ET AH MS 25L RUMBLER 19Z

- You have to admire the depth, power, bone and overall style this calving-ease Makers Mark son offers. He is super sound on his feet and legs with added length. His donor dam has been very instrumental in our program, producing several donors and herd bulls. A very balanced EPD profile comes with this elite herd bull prospect with style.
- Posted a BW ratio of 95.



**DF 18U BRITTANY 907 1405 ET - DAM OF LOT 3** 

- **JCS MAKERS MARK 1010** REG 44268406 TATTOO 1010 R LEADER 6964 **BOYD 31Z BLUEPRINT 6153** NJW 91H 100W RITA 31Z ET **GREEN JCS MAKERS MARK 229G ET** JDH VICTOR 719T 33Z ET JDH AH MERCEDES 11E ET AH MS 25L RUMBLER 19Z CHURCHILL SENSATION 028X CHURCHILL LADY 078X BAR S LHF 028 240 **JCS 240 DOMINO 9668** JCS ICON 4641 JCS 4641 MISS ICON 7258 LJR MSU WHITNEY 1827Z ww YW MILK \$CHB 35 1.6 0.39
- · His dam is a direct daughter of the time-tested, calving-ease, with marbling specialist 240. Calving-ease, performance, maternal strength and valued added carcass merit all combined in a very eye-appealing package in this lot.
- Posted a WW ratio of 104.



#### **JCS MAKERS MARK 1019**

**BOYD 31Z BLUEPRINT 6153** 

REG 44268411 TATTOO 1019 POLLED

0.9

REA

0.47

**GREEN JCS MAKERS MARK 229G ET** 

ww

JDH AH MERCEDES 11E ET H ADVANCE 609 ET

**JCS 609 DOMINETTE 9560** 

BW

CED

JCS 3548 DOMINETTE 6105 MILK

ΥW

R LEADER 6964 NJW 91H 100W RITA 31Z ET JDH VICTOR 719T 33Z ET AH MS 25L RUMBLER 19Z HH ADVANCE 4075B ET CL 1 DOMINETTE 1169Y 1ET JCS 5216 DOMINO 3548

R LEADER 6964

NJW 91H 100W RITA 31Z ET

JDH VICTOR 719T 33Z ET

AH MS 25L RUMBLER 19Z BR CSF COPPER ET

BR ABIGAIL 8130 ET

JCS SHOWTIME

JCS MISS POWER UP 9172 MARB \$CHB RW 75

• Shape, dimension and power all in a calving-ease package describes this one. Study the turn to his top and shape throughout his lower quarter, along with the added eye-appeal. Bulls of this stature is what makes us excited about Markers Mark.

• Posted a WW ratio of 104.





REG 44268444 TATTOO 1168 **BOYD 31Z BLUEPRINT 6153** 

**GREEN JCS MAKERS MARK 229G ET** 

JDH AH MERCEDES 11E ET **BR COPPER 124Y** 

**JCS 124Y MISS COPPER 7308** 

JCS MISS SHOWTIME 0266

JCS K602 MARKETTE 3691 MARB \$CHB CFD ΥW SC REA BW 80 BW ww MILK 0.33 0.04 116 94 28 1.1

• Study the age here—he's just a middle of April born. This one is wow made with added pigment, short markings and dark red in color. Love the presence this bull displays along with the added hip, top and bone. Study the pedigree, as his dam is a direct daughter of the immortal 124Y.



**LOT 6** 

# **JCS MAKERS MARK 1111**

R LEADER 6964 NJW 91H 100W RITA 31Z ET

REG 44268437 TATTOO 1111

BOYD 31Z BLUEPRINT 6153

30

**GREEN JCS MAKERS MARK 229G ET** JDH AH MERCEDES 11E ET

**JCS 5216 DOMINETTE 3511** 

JCS FOXY LADY 9147 ET

87

JDH VICTOR 719T 33Z ET AH MS 25L RUMBLER 19Z UPS DOMINO 3027 UPS DOMINO 5216 UPS MISS MOM 2756 GH NEON 17N MAT MISS SHOWTIME 6902 WW YW MILK sc MARB \$CHB

0.07

 Calving-ease bulls with this kind of look and design are hard to find and even harder to create. A sure fire sleep all night calving-ease bull that stems from proven calving-ease genetics in the herd. Not only will he sire progeny with look, they will have body, shape and added length.

Posted a BW ratio of 95.



LOT 7





### JCS 1321 MARK DOMINO 8341

REG 43934356 TATT00 8341 HORNED {CHB}{DLF,HYF,IEF} LJS MARK DOMINO 0709 LJS MARK DOMINO 0945

LJS MS ADVANCE 0601

CHURCHILL SENSATION 028X

CHURCHILL LADY 078X

ECR 860 DOMINO 0097 ET

LJS YANKEE 0904 LJS MS MARK DOMINO 0735

**LJS MARK DOMINO 1321** 

LJS MS MARK DOMINO 1125 BAR STHF 028 240

**JCS 240 DOMINETTE 6032** 

JCS 0097 DOMINETTE 3472

	765 0077 501111121125 172									
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 68	
14.6	-2.5	41	61	35	1.4	0.85	0.66	160	WW 676	

PROUDLY OWNED WITH FARR CATTLE COMPANY

- 8341 is bull that we sent semen in to be used in the Olsen Test, as we believed he had tremendous breeding potential due to the way he dominated his contemporary. He dominated his contemporary group posting a BW ratio of 85 and a REA ratio of 112. We knew the calving-ease was real and he had carcass merit but wanted to get him proven among other highly regarded sires. Upon the completion of the Olsen Test 8341 surfaced right to the top for calving-ease, carcass merit and efficiency. There were 26 progeny sired by 8341 that posted an average BW ratio of 92 amongst all the other sires. 16 of the 26 were put into the grow yard and ranked #1 in every efficiency category, Avg. DMI, Avg. ADG, F:G and Adj F:G. When harvested again, 8341 progeny dominated their contemporary group posting a Marbling ratio of 112 with 100% of the carcasses grading choice. His progeny was the only group among their contemporary group to grade 100% choice.
- 8341 is a proven calving-ease with value added carcass merit sire. His EPD combination for calving-ease, REA, Marb and CHB are hard to match. He has two sons in this offering, so take advantage of the proven genetic lineage.





**MAT 8341 DOMINO 1015** 

LJS MARK DOMINO 0945 LJS MS MARK DOMINO 1125

LJS MARK DOMINO 1321

**JCS 1321 MARK DOMINO 8341** 

**MAT 5847 DOMIN** 

	ACT
MAT 0144 DOMINETTE 4629	H5 YANKEE 0144 MAT MISS SHOWTIME 9202
765 00/150 I/ E1	CSF BR GOLDREIL 7902 ET
ICS 88X 5847 FT	NJW 98S R117 RIBEYE 88X ET
JCS 240 DOMINETTE 6032	JCS 0097 DOMINETTE 3472
JUMINU 0341	BAR S LHF 028 240

• This is a big rib bull with added volume, hip and bone. Short marked with substance and style, so grab onto the 8341 progeny as they are genetic gems.

#### **JCS 8341 DOMINO 1020**

LJS MARK DOMINO 0945 LJS MS MARK DOMINO 1125

BAR S LHF 028 240

REG 44268414 TATTOO 1020 LJS MARK DOMINO 1321 **JCS 1321 MARK DOMINO 8341** 

JC

S 5847	DOMI	NETTE !	S 88X 58 <b>9587</b>	MINETTE 6 47 et 00l kat 35			NJW CSF JCS		928	
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 77	
6	1.8	48	75	28	11	0.56	0.44	140	ADJ 653	

• A ¾ brother to lot 8 that displays maternal strength and value-added carcass merit. 1020 has added length and shape down his top and puts it all together in a super sound package.



LOT 9





### **10** JCS SPARTAN 1130

HORNED

UPS SPARTAN 1282 UPS MISS DOMINO 0092

JCS MISS KITTY 9200

BAR S LHF 028 240 JCS 0144 DOMINETTE 2453

NJW 73S W18 HOMETOWN 10Y ET

NJW 73S W18 HOMETOWN 10Y ET

UPS JT MISS NEON 7811 1ET

UPS SPARTAN 3310

**UPS 3310 SPARTAN 60008** UPS MISS HOMETOWN 4215 ET

JCS HOMEBREW 4616 ET

**JCS HOMEBREW 7154** 

JCS 240 DOMINETTE 5910

	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 85	
	3.9	3.4	65	104	28	1.3	0.58	0.2	137	WW 823	
This next sire group is sired by the resident herd sire, Spartan 60008 that											

- T we purchased from Upstream Ranch in Nebraska and wow we have loved the progeny.
- 1130 is stout made from end to end with tremendous body type, hip, top, bone and structure. A do it all bull that just has the look of a herd bull!
- Posted a BW ratio of 117.

#### **JCS SPARTAN 1170**

UPS SPARTAN 3310

**UPS 3310 SPARTAN 60008** 

UPS MISS HOMETOWN 4215 ET BAR S LHF 028 240

**JCS 240 DOMINETTE 7233** 

		)(	72 WI22 07	268 KAI 46	004		I JCS		TIME 8086
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 80

5.2	0.9	48	//	23	1.5	0.33	0.20	127	WW 726	
ara's	calvina	-03C0 W	ith vali	م عططه	d mark	hlinal '	Thic cire	aroun	is pow	ort
CICO	carving	-case w	itii vait	ac auuc	u IIIaii	oning:	11112 2116	: group	ιο μυνν	CII

• He rful and loaded with style. Dam is direct daughter of the time tested 240.

• Posted a WW ratio of 104.



UPS SPARTAN 1282 UPS MISS DOMINO 0092

NJW 73S W18 HOMETOWN 10Y ET

UPS JT MISS NEON 7811 1ET

CHURCHILL SENSATION 028X

CHURCHILL LADY 078X

JCS MISS SHOWTIME 8086

JCS COOL KAT 0268

HORNED



- Truly a unique individual! Hard to find one with this kind of calving-ease that has the performance and style 1135 possesses. Lots of shape, body, hip and balanced from end to end makes this a unique individual when you combine his genetic profile with his phenotype.
- Posted a BW ratio of 74.



UPS SPARTAN 1282 UPS MISS DOMINO 0092

LH MISS CALGARY 6091

NJW 73S W18 HOMETOWN 10Y ET

UPS JT MISS NEON 7811 1ET BR DM TNT 7010 ET

# **12** JCS SPARTAN 1135

REG **44268426** TATTOO **1135** HORNED

UPS SPARTAN 3310

**UPS 3310 SPARTAN 60008** 

UPS MISS HOMETOWN 4215 ET LANGFORDS 2205 ET

**JCS MISS DYNAMITE 5873** 

JCS MISS POWER UP 8145

UPS SPARTAN 1282 UPS MISS DOMINO 0092
NJW 73S W18 HOMETOWN 10Y E UPS JT MISS NEON 7811 1ET
BR DM TNT 7010 ET LH MISS CALGARY 6091
JCS POWER UP 5852 JCS ROBIN 5783

\$CHB

MARB

**JCS SPARTAN 1055** 

REG **44269333** TATTOO **1055** 

**UPS SPARTAN 3310** 

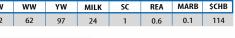
**UPS 3310 SPARTAN 60008** 

UPS MISS HOMETOWN 4215 ET LANGFORDS 2205 ET

**JCS 2205 MISS DYNAMITE 7289** 

CED	DIM	14/14/	VW	AAII IZ	cr

205	MISS	<b>DYNAM</b> JO		<b>89</b> Ominette	3520			DOMINO 5 MISS ROYA	
D	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 84
									ADI



- This high performing individual was born the last day of April and is something to spectate in person. He is built right from the ground up with added power and style.
- Posted a WW ratio of 106.

HORNED





# Copeland-Herefords



#### **14** JCS SPARTAN 1127

UPS SPARTAN 1282 UPS MISS DOMINO 0092

NJW 73S W18 HOMETOWN 10Y ET

UPS JT MISS NEON 7811 1ET BR DM TNT 7010 ET

LH MISS CALGARY 6091

UPS SPARTAN 1282 UPS MISS DOMINO 0092

JCS ICON 7060 JCS 146 CHELSEA 8094 ET

NJW 73S W18 HOMETOWN 10Y ET UPS JT MISS NEON 7811 1ET

\$CHB ACT BW 79

UPS SPARTAN 3310

UPS MISS HOMETOWN 4215 ET

BAR S LHF 028 240 JCS 5216 DOMINETTE 3464

LJS MARK DOMINO 1321

CHURCHILL LADY 131Y

JCS 310 DOMINETTE 4637

BAR S LHF 028 240

UPS SPARTAN 3310

#### **UPS 3310 SPARTAN 60008**

**UPS MISS HOMETOWN 4215 ET** LANGFORDS 2205 ET

#### **JCS 2205 MISS DYNAMITE 7252**

C	S 220!	MISS	<b>DYNAN</b> J	CS MISS R	_				JRCHILL RAI MISS ROYA	
	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 80
	3.3	3	57	92	18	1	0.55	0.12	114	<b>WW</b> 738

- This is a square hipped bull with added body and eye-appeal. He has a strong EPD profile that displays performance with added meat and muscle.
- Posted a WW ratio of 105.



**LOT 15** 

### **1 5** JCS SPARTAN 1137

HORNED

**UPS SPARTAN 3310** 

**UPS 3310 SPARTAN 60008** 

UPS MISS HOMETOWN 4215 ET JCS ICON 4641

**JCS 4641 MISS ICON 7259** 

<b>5</b> 4641	I MISS	ICON /2		OMINETTE	3529			S DOMINO 5. MISS ROYAI	
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	ACT BW 79
3.2	2.7	57	87	20	1.5	0.43	0.16	109	ADJ WWW 70

- A red-eyed, well-designed bull that displays added length, top and shape. He is red necked and red to the ground, which only adds to his eye-appeal.
- Posted a BW ratio of 99.

**LOT 16** 

#### **JCS 9621 SPARTAN 1176**

4/19/21 REG **44269294** 

UPS 3310 SPARTAN 60008

**JCS SPARTAN 9621** 

JCS 240 DOMINETTE 6046 CHURCHILL MARK DOM 691D

**JCS 691D MARK DOMINETTE 8329** 

JCS 240 DOMINETTE 6013

		BW 73
4.9 1.7 54 93 31 1.3 0.3	0.29 0.23 118	ADJ WW 718

- Study hard here with this red to the ground, red necked, red-eyed allaround performance bull.
- Posted a BW ratio of 93 and a WW ratio of 103.





### **JCS ROYAL BLEND 1114**

JCS SHOWTIME

REG 44268433 TATTOO 1114

**JCS ROYAL BLEND 7210 ET** 

JCS PRECIOUS 0285 BAR S LHF 028 240

**JCS 240 DOMINETTE 4654** 

JCS MISS PEACEMAKER 1351

CHURCHILL ROYAL 112 JCS 184 DOMINETTE 499 JCS COOL KAT 6928 JCS MISS ROYALTY 4720 CHURCHILL SENSATION 028X CHURCHILL LADY 078X JCS LH PEACE MAKER 8210 ET JCS K602 MARKETTE 3691

		-					1,705		
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 84
-0.4	3.6	54	85	27	1.4	0.39	0.21	118	WW 717

- This is a special individual that does so many things right from a pedigree, phenotype and EPD standpoint for our operation. This is why we are going to keep a full ½ interest in this bull as we feel his genetic value to us is too hard to replace.
- This big-bodied individual is loaded with performance and eye-appeal. We love his added length, depth of body, hip, structure and presence he displays. His genetic contribution will leave a lasting impact in our operation for years to come.
- Posted a WW ratio of 102.
- SELLING 1/2 IN POSSESSION AND 1/2 SEMEN INTEREST.



JCS ROYAL BLEND 7210 ET - SIRE OF LOT 17

# Copeland-Herefords



- · Royal Blend can sure stamp his progeny! Lot 18 is cool necked, big topped, big hipped, big bodied and just flat out good.
- Posted a WW ratio of 103.

**LOT 18** 

#### **18** JCS ROYAL BLEND 1116

JCS SHOWTIME

**JCS ROYAL BLEND 7210 ET** 

JCS PRECIOUS 0285 H5 YANKEE 0144

**JCS 0144 DOMINETTE 4666** 

JCS MISS PEACE MAKER 1320

CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 85
0.1	3.9	54	85	20	1.2	0.38	0.21	114	<b>WW</b> 718

CHURCHILL ROYAL 112 JCS 184 DOMINETTE 499 JCS COOL KAT 6928 JCS MISS ROYALTY 4720

CHURCHILL YANKEE ET H5 MS 9126 DOMET 594 JCS LH PEACE MAKER 8210 ET

# **19** JCS ROYAL BLEND 1160

JCS SHOWTIME

**JCS ROYAL BLEND 7210 ET** JCS PRECIOUS 0285

BAR S LHF 028 240 **JCS 240 DOMINETTE 5906** 

CED BW WW YW MILK SC			,,	23 1 000 1	OIVIIIVETTE	2370 LT	
	CED	BW	ww	YW	MILK	SC	

	JC3 POUG DOMINETTE 239						
CED	BW	ww	YW	MILK	SC	REA	
-3.8	5	61	94	28	1.7	0.48	

ED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB
3.8	5	61	94	28	1.7	0.48	0.18	115



CHURCHILL ROYAL 112 JCS 184 DOMINETTE 499

CHURCHILL SENSATION 028X

CHURCHILL LADY 078X

PW VICTOR BOOMER P606 JCS 184 DOMINETTE 483

BW 88

JCS COOL KAT 6928 JCS MISS ROYALTY 4720



#### 20 MAT ROYAL BLEND 1125



JCS SHOWTIME **JCS ROYAL BLEND 7210 ET** 

JCS PRECIOUS 0285 H5 YANKEE 0144

**MAT 0144 DOMINETTE 4646** 

ww

MAT MISS RAM 0283

MILK

YW

CHURCHILL ROYAL 112 JCS 184 DOMINETTE 499 JCS COOL KAT 6928 JCS MISS ROYALTY 4720 CHURCHILL YANKEE ET H5 MS 9126 D0MET 594 **CHURCHILL RAM 708T** MAT ROBIN 7068

MARB \$CHB ACT BW 72

• This is a calving-ease bull with added length of body and style to burn. Dam stems from a long line of productive females that have been very instrumental in our operation.

• Posted a BW ratio of 88.

BW

CED



**LOT 20** 

#### **JCS ROYAL BLEND 1121**



CHURCHILL ROYAL 112 JCS 184 DOMINETTE 499

JCS SHOWTIME **JCS ROYAL BLEND 7210 ET** 

REG 44269310 TATTOO 1121

**JCS 240 DOMIN** 

CED BW

	60	98	26	1.8	0.51	0.18	114	ADJ 794
	ww	YW	MILK	SC	REA	MARB	\$CHB	АСТ ВW 78
	ETTE 7	<b>161</b> CS NITRO 5	848 ET			UPS	TCC NITRO 184 DOMIN	1ET
		AR S LHF (	)28 240				JRCHILL SEN JRCHILL LAI	NSATION 028X Dy 078X
	J	S PRECIO	US 0285				MISS ROYA	
ı	110/21	O E I				1105	COOL KAI (	69 <i>7</i> X

- 1121 is big scrotal, high performing individual that does not sacrifice phenotype.
- Posted ratios of 98 for BW and 113 for WW.

#### **77** JCS AC CODIGO 1140



4		1					_		4	~	
	BULL	3/21/21	REG <b>4</b> 4	269355	TATTOO	1140	HORNE	D			
16	c pov			S SHOWT	IME				JRCHILL RO 184 DOMIN		
JC	S KUY	AL BLEI	ND /21	UEI					COOL KAT		
			JO	S PRECIO	JS 0285				MISS ROYA		
			В	R COPPER	124Y			J.,,	CSF COPPER ABIGAIL 81:		
JC	S 124\	MISS (	OPPER	R 6068					DOMINO 5		
			J(	S 5216 DO	OMINETTE	3462			MISS MONE	EY 1335	
	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 89	
	-3.3	5.4	65	100	25	1.3	0.61	0.09	116	WW 698	

• If you like stout made bulls with added hip and body take a look here! 1140 will produce scale smashing kind.



**LOT 21** 

### **73** JCS ROYAL BLEND 1150



4				.,,.					4	
	BULL	3/25/21	REG 44	1269359	TATT00	1150	HORNI	ED		
	c Dov		-	CS SHOWT	IME				JRCHILL RO 184 DOMIN	
JC	S KUY	AL BLEN	ID /21	0 E I					COOL KAT	
			J	S PRECIO	US 0285			JCS	MISS ROYA	LTY 4720
				CS 4743 R	AM 0310				JRCHILL RAI T MISS ROYA	
JC	S 310	DOMINI	ETTE 5	852				_		AKER 8210 FT
			J	CS MISS PI	EACEMAKE	R 1351			K602 MARK	(ETTE 3691
5	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	ACT BW 80
9.	0.7	3.3	48	74	23	1.4	0.37	0.19	115	WW 630

- This is a moderate birth individual with strong maternal presence. The daughters will be producers with gorgeous udders.
- · Posted a BW ratio of 98.



**LOT 23** 





# **24** JCS 7314 COPPER 1123

	BULL	3/15/21	REG 44	1269350	TATT00	1123	HORNE	D		
			_	R COPPER	124Y				CSF COPPEI Abigail 81	
JC	S 124\	/ COPPI	J(	S 310 DO	MINETTE 2	2420		JCS	ICON 7060 Miss Roya Irchill yan	LTY 8072
JC	S 0144	DOMI	NETTTE		0 144 10 EXCEL 0	8077		H5 I	MS 9126 DC 8 EXCEL 51 MISS ROYA	OMET 594 0
	CED	BW	ww	YW	MILK	sc	REA	MARB	\$CHB	BW 75
	2.2	23	57	85	26	1	0.39	0 14	106	ADJ 795

- One of the impressive bulls in the entire offering. He is stout featured with tremendous depth of body and a big ole hip. You have to appreciate the added length he displays and the way he puts it all together in a very eyeappealing package.
- Posted ratios of 92 for BW and 114 for WW.

# **25** JCS 7314 COPPER 1110

BULL	3/9/21	REG <b>4</b> 4	1269337	TATT00	1110	HORNE	ED		
	/ <b>60</b> DD	В			CSF COPPE Abigail 81				
ICS 124\	COPPI	E <b>K /314</b> J(			ICON 7060 MISS ROYA				
ICS 310	DOMIN	J( ETTE 40 J(		MA	JRCHILL RA T MISS ROY JRCHILL RO 184 DOMIN	ALTY 4743 IYAL 112			
CED	BW	ww	REA	MARB	\$CHB	ACT BW 84			
-2.2	3.8	51	80	26	0.7	0.24	0.11	107	WW 603

• Solid from end to end with a long line of maternal excellence throughout his pedigree.





#### **26** JCS 7314 COPPER 1038

	BULL	3/25/21	REG <b>4</b> 4	1269360	TATT00	1038	HORNI	ED				
				R COPPER			BR BR					
JCS	124Y	COPPI	<b>R 731</b> 4			ICON 7060		_				
				JCS MISS ROYALTY 8072								
			JO	S 5216 D	OMINO 35	48			DOMINO 5			
JCS	3548	DOMI	NETTE (	6105					JCS MISS ROYALTY 4720			
			J(	S MISS PO			POWER UP 184 DOMIN					
	CED	BW	ww	REA	MARB	\$CHB	ACT BW 9	0				
	-6	4.7	57	87	24	0.6	0.4	-0.02	98	ww 6	78	

 Big time potential lies here! One of the favorites of many who have visited the ranch to date. He is unique in his marking as he has black pigment around his eye. We love the build and skeleton design 1038 possesses. He is red necked, red to the ground, flawless on the profile and equipped with added shape and depth. Big time herd bull alert.

#### **7** JCS 7314 COPPER 1138

BULL 3/21/21 REG 44268441 TATTOO 1138 HORNED

BR COPPER 124Y

JCS 124Y COPPER 7314

JCS 310 DOMINETTE 2420

BAR S LHF 028 240

JCS MISS 240 DOMINETTE 7173

JCS MISS 2205 DYNAMITE 5935

CED BW WW YW MILK SC REA MARB SCHB

• You'll find this one stout in his design with tremendous depth and added hip, plus oaded with performance and value-added REA.

1.3 0.51

• Posted a WW ratio of 103.

0.18 122 WW 726





# **28** JCS 7314 COPPER 1124

REG **44269351** TATT00 1124 HORNED BR CSF COPPER ET BR ABIGAIL 8130 ET BR COPPER 124Y **JCS 124Y COPPER 7314** JCS ICON 7060 JCS MISS ROYALTY 8072 JCS 310 DOMINETTE 2420 UPS DOMINO 5216 JCS 5216 DOMINO 3548 JCS MISS ROYALTY 4720 **JCS 3548 DOMINETTE 6103** H5 YANKEE 0144 JCS MISS POWER UP 9157 JCS 0144 DOMINETTE 2448 MARB \$CHB ww 0.08

- If you like your bulls stout, long and good, then take a look at this overall performance individual. He is sound in structure, with excellent feet and legs and will without question produce top dollar grabbing feeder calves.
- Posted ratio of 99 for BW and 111 for WW.





 A dark red, short marked welldesigned bull that offers added depth and shape describes this lot. He stems back to the foundation donor, Chelsea ,the direct daughter of 146.



LOT **29** 

#### **29** JCS 7314 COPPER 1128

87

BULL 3/15/21 REG 44269321 TATTOO 1128 HORNED

BR COPPER 124Y

BR CSF COPPER ET

BR ABIGAIL 8130 ET

JCS 124Y COPPER 73 14

JCS 310 DOMINETTE 2420

LANGFORDS 2205 ET

JCS 2205 MISS DYNAMITE 7299

JCS 146 CHELSEA 8094 ET

BR MTNT 7010 ET

LH MISS CALGARY 6091

DM BR L1 DOMINO 146

MAT MISS ROYALTY 4743

CED BW WW YW MILK SC REA MARB SCHB

22

0.7

0.35

0.12

### **30** JCS 7314 COPPER 1164

JU	, ,	,,,	1 7 6	<b>0</b>		101			
BULL	4/3/21	REG <b>4</b> 4	269363	TATT00	1164	HORNE	ED		
		В	BR CSF COPPER ET BR ABIGAIL 8130 ET						
ICS 124Y	COPPE	<b>R 731</b> 4 J(			ICON 7060 MISS ROYA				
166 11164			S COOL K				COOL KAT 6 184 DOMIN		
JCS MISS	0268 F		J <b>4</b> ES MISS SH	8086			SHOWTIME 6227 MARI	-	
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 70
2.2	1.6	44	67	19	0.6	0.3	0.19	110	WW 616



- Just an April that is built ultra-cool. We love the length and shape he displays in such an eye-appealing package.
   1164 stems from some of our all-time favorite herd bulls Cool Kat, Showtime and 124Y.
- Posted a BW ratio of 86.





#### **JCS 8463 DOMINO 1036**



CHURCHILL SENSATION 028X CHURCHILL LADY 078X

F ROBIN HOOD 365

JCS 6227 MARKETTE 464

CJH L1 DOMINO 1106

JCS MISS ROYALTY 3676

BAR S LHF 028 240

**JCS 240 DOMINO 8463** 

JCS 365 DOMINETTE 6883 JCS COOL KAT 6928

**JCS MISS KITTY 8413 ET** 

MIS:	SKILLY		TCC NITRO CSF BRIELLE						
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 74
3.1	3	47	82	29	1.6	0.16	0.2	120	WW 732

- 1036 is dark cherry red with big red eyes and just flat out good. Note he is big boned, big scrotal and loaded with performance. Study the pedigree, as he stems back to the immortal 8052.
- Posted ratios of 95 for BW and 105 for WW.

#### **JCS 8463 DOMINO 1045**

{DLF,HYF,IEF,MSUDF}

BAR S LHF 028 240 **JCS 240 DOMINO 8463** 

> JCS 365 DOMINETTE 6883 JCS 88X 5847 ET

JCS 5847 DOMINETTE 8344

JUTI	JCS 240 SENSATION 45							
CED	BW	ww	YW	MILK	SC			

	URCHILL SEN URCHILL LAI			
	OBIN HOOD 6227 MARK		164	
	W 98S R117 F Br Goldre			
	R S LHF 028 2 9205 RAM 1			
MARB	ŚCHB	ACT	83	

• Well designed with valued added carcass merit and maternal strength is how to describe this one. He is a double bred Sensation 028X that will produce gorgeous daughters in production.

1.4 0.31



- Big boned big bodied individual that offers a little genetic diversity on the bottom side of his pedigree. He has performance in an attractive package.
- Posted a WW ratio of 104.



CHURCHILL SENSATION 028X

CHURCHILL LADY 078X

F ROBIN HOOD 365 JCS 6227 MARKETTE 464

BR CSF COPPER ET JCS MISS COOL KAT 1367

BAR S LHF 028 240

### **JCS 8463 DOMINO 1029**

REG 44269279 TATTOO 1029

BAR S LHF 028 240

**JCS 240 DOMINO 8463** 

JCS 365 DOMINETTE 6883 JCS CURRENCY 6091 ET

**JCS 6091 DOMINETTE 8490** 

GRANDVIEW CMR MS 424 W014 ET

RU 20X KAY 46K CED BW WW YW MILK SC REA MARB \$CHB BW 84 1.3 0.3 30

### **JCS 8463 DOMINO 1028**

REG 44269278 TATTOO 1028

BAR S LHF 028 240 **JCS 240 DOMINO 8463** 

JCS 365 DOMINETTE 6883

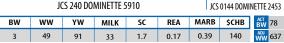
JCS COPPER 5891

**JCS 5891 MISS COPPER 8376** 

JCS 240 DOMINETTE 5910

CE

	170												
ED	BW	ww	YW	MILK	SC	REA	MARB						
_		40					0.20	ı					





CHURCHILL SENSATION 028X

CHURCHILL LADY 078X

F ROBIN HOOD 365 JCS 6227 MARKETTE 464

BR CURRENCY 8144 ET

JCS MISS ROYALTY 4720

ALH 034 PLATO DOM 0424

 Looking to add bone, body and style to a calf crop—then take a hard look here. A double bred 240 that offers moderate birth and maternal strength.

**LOT 34** 



**LOT 35** 

#### **35** JCS 8463 DOMINO 1024

REG 44269275 TATTOO 1024 BAR S LHF 028 240

JCS 365 DOMINETTE 6883

JCS 88X 5847 ET

JCS 5216 DOMINETTE 3520

27

ww YW MILK REA

77

CHURCHILL SENSATION 028X CHURCHILL LADY 078X F ROBIN HOOD 365 JCS 6227 MARKETTE 464 NJW 98S R117 RIBEYE 88X ET CSF BR GOLDREIL 7902 ET UPS DOMINO 5216 JCS MISS ROYALTY 7024

MARB \$CHB ACT BW 74 0.28 0.25 122 ADJ 661

• A big boned bull, who is sound in structure and equipped with a great look. You have to appreciate the balance and shape this powerfully constructed bull displays.

1.4

Posted a BW ratio of 95.

**JCS 240 DOMINO 8463** 

**JCS 5847 DOMINETTE 8428** 

2.9

42



**LOT 36** 

## **36** MAT 8463 DOMINO 1022

CHURCHILL SENSATION 028X CHURCHILL LADY 078X

F ROBIN HOOD 365 JCS 6227 MARKETTE 464

**BR CURRENCY 8144 FT** 

JCS MISS ROYALTY 4720

BAR S LHF 028 240

**JCS 240 DOMINO 8463** 

JCS 365 DOMINETTE 6883 JCS CURRENCY 6091 ET

**MAT 6091 DOMINETTE 8441** 

MAT 0144 DOMINETTE 4676

JCS FULL TANK 2392 SNOWSHOE 64R LADY SPORT X03 MARB \$CHB RW 78 CED BW ΥW REA

• Here's a dark red bull with added length, added bone and large scrotal.

#### **JCS KEJ 8463 DOMINO 1037**



REG 44269283 TATT00 1037 CHURCHILL SENSATION 028X BAR S LHF 028 240 CHURCHILL LADY 078X **JCS 240 DOMINO 8463** F ROBIN HOOD 365 JCS 365 DOMINETTE 6883 JCS 6227 MARKETTE 464 DM BR SOONER **BR CURRENCY 8144 ET BR GABRIELLE 5082 JCS MISS CURRENCY 8414 ET** CHURCHILL ROYAL 112 MAT MISS ROYALTY 4743 ICS 6227 MARKETTE 467 CED BW YW MILK sc REA MARB \$CHB 105 31 1.5 0.27

• Lot 37 is a performance bred individual, whose dam stems from out ET program. Performance with value added marbling can be found here.

#### **JCS 240 DOMINO 1107**



REG 44268432 TATTOO 1107 UPS DOMINO 3027 CHURCHILL LADY 7202T ET CHURCHILL SENSATION 028X **BAR S LHF 028 240** CHURCHILL YANKEE ET CHURCHILL LADY 078X CHURCHILL LADY 7210T CHURCHILL YANKEE ET H5 YANKEE 0144 H5 MS 9126 DOMET 594 **JCS 0144 DOMINETTE 2453** CHURCHILL RAM 708T JCS LADY RAM 9210 ICS MISS ROYALTY 6897 BW YW MILK REA MARB \$CHB 37

- The only direct son of the time tested, highly proven calving ease sire, 240. 240 has 369 reported progeny with an average BW ratio of 98.4. This lot provides sure fire calving-ease with elite marbling genetics.
- Posted a BW ratio of 86.



#### **39** JCS 5817 DOMINO 1025

TATT00 **1025** REG **44268449** CHURCHILL RAM 708T JCS RAM 9195 JCS MISS ROYALTY 6934 **JCS 9195 DOMINO 5817** H5 YANKEE 0144 JCS MISS POWER UP 9157 JCS 0144 DOMINETTE 2448 CJH L1 DOMINO 1106 JCS COOL KAT 6928 JCS MISS ROYALTY 3676 **JCS MISS KITTY 8401 ET** CHURCHILL ROYAL 112 JCS MISS ROYALTY 4751 JCS 184 DOMINET 453 CED BW WW YW MILK MARB \$CHB ACT BW 88 REA 0.34 0.04 110

• Study the overall design, as 1025 combines body, hip, bone, mass in a super attractive package. 1025 will put the look into your calf crop.



**LOT 39** 



JCS MISS ROYALTY 6934

NJW 98S R117 RIBEYE 88X ET

CSF BR GOLDREIL 7902 ET

H5 YANKEE 0144 JCS MISS POWER UP 9157

BR CSF COPPER ET

DM BR MISTI 7058 ET

**JCS 9195 DOMINO 5817** 

JCS 0144 DOMINETTE 2448 JCS 88X 5847 ET

**JCS 5847 DOMINETTE 8457** 

BR MISTI 2067

	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	ACT BW 73		
	6.7	1.5	46	75	22	0.7	0.54	0.16	125	WW 635		
1	1044 is a well-designed calving-ease bull that will add phenotype to you											

- ur calf crop.
- Posted a BW ratio of 94.



**LOT 40** 

#### **JCS 5817 DOMINO 1049**



CHURCHILL RAM 708T JCS MISS ROYALTY 6934

H5 YANKEE 0144 JCS MISS POWER UP 9157

BAR S LHF 028 240

BR BELLE 4082 ET

REG 44268456 TATTOO 1049

JCS RAM 9195

**JCS 9195 DOMINO 5817** 

JCS 0144 DOMINETTE 2448 BR BELLE AIR 6011

**JCS MISS BELLE AIR 8455 ET** 

UPS DOMINO 5216 JCS 5216 DOMINETTE 3464 ICS CLASSY LADY 1324 MARB \$CHB ACT BW 68 WW YW MILK SC 31 1.4 0.44 129

- Calving-ease with style and value-added carcass merit is offered here. Dam is a direct daughter of the ever-popular, Bell Air 6011.
- Posted ratios of 87 for BW and 101 for WW.



# Copeland-Herefords



**LOT 42** 

#### **42** JCS GUNSMOKE 1126

JCS 88X 5847 ET

**JCS GUNSMOKE 9580** 

JCS 5216 DOMINETTE 3464 H5 YANKEE 0144

**JCS 0144 DOMINETTE 6065** 

JCS MISS CURRENCY 3483 ET

BR CURRENCY 8144 ET JCS 184 DOMINETTE 483 ww ΥW MILK MARB \$CHB ACT BW 78 80 23 0.56 0.23 127 WW 682

- 1126 is a well-balanced calving-ease bull that displays added muscle and
- · Posted a BW ratio of 97.



**LOT 43** 

## 43 JCS AC GUNSMOKE 1155

NJW 98S R117 RIBEYE 88X ET

CSF BR GOLDREIL 7902 ET

CHURCHILL SENSATION 028X

NJW 98S R117 RIBEYE 88X ET

CSF BR GOLDREIL 7902 ET

UPS DOMINO 5216 JCS CLASSY LADY 1324

BR CSF COPPER ET

JCS MISS SHOWTIME

JCS 582 DOMINET 7040 MARB \$CHB ACT 89

F 552 DOMINO 582

CHURCHILL LADY 078X

JCS 88X DOMINO 3460

UPS DOMINO 5216 JCS CLASSY LADY 1324

NJW 98S R117 RIBEYE 88X ET CSF BR GOLDREIL 7902 ET

UPS DOMINO 5216 JCS CLASSY LADY 1324

CHURCHILL YANKEE ET

H5 MS 9126 DOMET 594

JCS 88X 5847 ET

**JCS GUNSMOKE 9580** JCS 5216 DOMINETTE 3464 BAR S LHF 028 240

**AC 240 DOMINETTE 7153** 

JCS 3460 88X DOMINETTE 5927

JCS 5216 DOMINETTE 3511 MARB \$CHB ACT BW 75 CED BW ΥW REA 134

- This is a heavily pigmented bull with a big sweeping rib cage and added phenotype. His individual performance and EPD profile show that he offers calving-ease.
- Posted a BW ratio of 94.

**LOT 44** 

#### **JCS GUNSMOKE 1167**

REG **44269809** 

HORNED

JCS 88X 5847 ET

JCS 5216 DOMINETTE 3464 JCS COPPER 5841

**JCS MISS COPPER TIME 7263** 

**JCS GUNSMOKE 9580** 

JCS MISS ROYAL KAT 1315 WW YW MILK SC REA BW

62 94 23 1 0.44 0.12 119 WW 675

 Dark red, red necked and red to the ground adds to the eye-appeal of this strong maternal bred bull.



#### 45 JCS GUNSMOKE 1149

BULL 3/23/21	REG <b>4426</b>	9805	1149	HORNED					
ice cunculous		88X 5847		NJW 98S R117 RIBEYE 88X CSF BR GOLDREIL 7902 ET					
JCS GUNSMOKI	: 9580			UPS DOMINO 5216					
	JCS 5	5216 DOM	3464	JCS CLASSY LADY 1324					
	JCS S	SHOWTIM	١E		CHURCHILL ROYAL 112				
JCS MISS SHOW	ITIME 16	ON ET				JCS	184 DOMIN	ETTE 499	
JC3 MI33 3HOM							230 DOMIN		
	JCS 1	184 DOMI	INETTE 4	183		JCS	171 MS PO	NER 108	
CED BW	ww	YW	SC	REA	MARB	\$CHB	BW 88		
-0.5 3.7	52	81	23	1.1	0.36	0.07	106	WW 666	

• This one is big hipped with a great look and power to boot. Keep all the daughters, as they will be the cowboy's kind.

#### **46** JCS GUNSMOKE 1053

SCH

REG **44269813** HORNED NJW 98S R117 RIBEYE 88X ET JCS 88X 5847 ET CSF BR GOLDREIL 7902 ET **JCS GUNSMOKE 9580** UPS DOMINO 5216 JCS CLASSY LADY 1324 JCS 5216 DOMINETTE 3464 CHURCHILL YANKEE ET H5 YANKEE 0144 H5 MS 9126 DOMET 594 **JCS 0144 DOMINETTE 6109** JCS ICON 7060 JCS 310 DOMINETTE 2420 JCS MISS ROYALTY 8072 BW WW MARB \$CHB ACT BW 83 CED YW MILK REA

3.6 2.3 52 86 26 1.2 0.46 0.21 120 www 710

This is a moderate birth bull that brings added maternal presence and value-added REA to the table.

• Posted a BW ratio of 99.

#### **47** JCS 9543 DOMINO 1112

BULL	3/9/21	REG <b>44</b>	268439	TATT00	1112	HORNI	ED		
		JC			NJW 98S R117 RIBEYE 88X ET CSF BR GOLDREIL 7902 ET				
ICS 584	7 DOMII	NO 954. JC			ICON 7060 MISS ROY				
	201111	B/			URCHILL SEI URCHILL LA	NSATION 028X Dy 078X			
ICS 240	DOMIN	JC			BR L1 DON T MISS ROY				
CED	BW	MARB	\$CHB	BW 78					
1.3	1.9	39	68	27	1.1	0.26	0.16	110	WW 607

- Well balanced on the profile with a killer look is how we describe this one. He is a moderate birth that bull that stems from a power packed pedigree.
- Posted a BW ratio of 97.



**LOT 47** 

# ## JCS 9543 DOMINO 1154 BULL 3/30/21 REG 44268430 TATTOO 1154 HORNED | JCS 88X 5847 ET | ST F C C SF BR GOLDREIL 7902 ET | | JCS 5847 DOMINO 9543 | JCS 310 DOMINETTE 2420 | JCS 5216 DOMINO 3548 | | JCS 3548 DOMINETTE 6094 | JCS MISS PEACEMAKER 1351 | JCS KGOZ MARKETTE 3691

sc

1.1

REA

MARB \$CHB

121

0.07

• Here's a high growth bull with added hip and phenotype and is short marked with added pigment.

23

WW YW MILK



**LOT 48** 

# Copeland-Herefords



**LOT 49** 

#### **49** JCS 9543 DOMINO 1129

REG 44268434 TATTOO 1129

JCS 88X 5847 ET

**JCS 5847 DOMINO 9543** 

JCS 310 DOMINETTE 2420 UPS DOMINO 5216

**JCS 5216 DOMINETTE 3550** 

ww

JCS MISS ROYALTY 6909

MILK

26

ΥW

77

CHURCHILL ROYAL 112 JCS CJ DOMINET 615 REA MARB \$CHB ACT BW 80

0.43 0.05

JCS ICON 7060 JCS MISS ROYALTY 8072

UPS DOMINO 3027

UPS MISS MOM 2756

NJW 98S R117 RIBEYE 88X ET CSF BR GOLDREIL 7902 ET

110 ADJ 695

• This one stems from a time-tested dam that has produced year after year. Lot 49 is well-designed individual with shape and large scrotal.

1.2

· Posted a BW ratio of 98.

3.4



**LOT 50** 

# **50** JCS 8442 DOMINO 1117

CRR ABOUT TIME 743 JCS TATER TOT 3560

JCS 88X DOMINO 3460 JCS 5216 DOMINETTE 3511

CHURCHILL LADY 078X

UPS DOMINO 3027

UPS MISS MOM 2756

CHURCHILL ROYAL 112 JCS 184 DOMINET 447

CHURCHILL LADY 078X

CHURCHILL SENSATION 028X

CHURCHILL SENSATION 028X

MCKY LUCCHESE 6481 ET

**JCS AC LIMITED EDITION 8442** 

JCS 3460 88X DOMINETTE 5927 BAR S LHF 028 240

**JCS MISS 240 SENSATION 4576** 

JCS MISS 240 SENSATION 4576  JCS MISS ICON 2409									ICON 7060 ROBIN 6893	}
	CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 85
	-0.1	2.9	56	94	29	1.6	0.49	0.11	112	ww 746

- Note this high performance individual with style, shape, added length and pigment.
- Posted a WW ratio of 107

LOT 51

#### **JCS 3548 DOMINO 1004**

REG **44268400** TATT00 1004 HORNED UPS DOMINO 5216

**JCS 5216 DOMINO 3548** 

JCS MISS ROYALTY 4720 BAR S LHF 028 240

**JCS 240 DOMINETTE 9629** 

BW

CED

TTE 9		0 EXCEL 0			8 EXCEL 51 MISS ROYA		
ww	YW	MILK	SC	REA	MARB	\$CHB	BW 73
55	85	33	13	0.33	0.09	95	ADJ 776

- Study the strong performance in this well-balanced, well-designed individual. 1004 is the first calf out of the performance driven 9629 that posted ratio of 97 for BW, 103 for WW, 106 for YW and 121 for IMF.
- · Posted a WW ratio of 113.



#### REF AGREEN JCS MAKERS MARK 229G ET

2/18/19 REG 44042074 TATTOO 229G R LEADER 6964

**BOYD 31Z BLUEPRINT 6153** 

NJW 91H 100W RITA 31Z ET

JDH VICTOR 719T 33Z ET

**JDH AH MERCEDES 11E ET** 

AH MS 25L RUMBLER 19Z

{DLF,HYF,IEF,MSUDF} HYALITE ON TARGET 936 R MISS REVOLUTION 1009 NJW 73S M326 TRUST 100W ET REMITALL RITA 91H TH 122 71I VICTOR 719T JDH MS YANKEE 11U ET BAR JZ RUMBLE 525X AH JDH MS 25L WRANGLER 34X ET

CED BW ww ΥW MILK sc REA MARB \$CHB ACT BW 78 0.55

- Owned with Steven Green and GKB Cattle.
- Semen will on be offered at special sales. Certificates \$75

**GREENS JCS MAKERS MARK 229G ET - REFERENCE SIRE A** 

#### REF B JCS 1321 MARK DOMINO 8341 REG 43934356 TATTOO 8341 {CHB}{DLF,HYF,IEF} LJS MARK DOMINO 0709 LJS MS ADVANCE 0601 LJS MARK DOMINO 0945 **LJS MARK DOMINO 1321** LJS YANKEE 0904 LJS MS MARK DOMINO 0735 LJS MS MARK DOMINO 1125 CHURCHILL SENSATION 028X BAR S LHF 028 240 CHURCHILL LADY 078X **JCS 240 DOMINETTE 6032** FCR 860 DOMINO 0097 FT JCS MISS RAM 0273 JCS 0097 DOMINETTE 3472 REA MARB \$CHB ACT BW 68 CED BW WW YW MILK SC 35 0.85 0.66 160

- Owned with Farr Cattle Company
- Semen: \$50 / Certs: \$75



**JCS 1321 MARK DOMINO 8341 - REFERENCE SIRE B** 

#### REF C UPS 3310 SPARTAN 60008



DS SPARTAN 8008

UPS DOMINO 5216 UPS MISS DOMINO 8237

UPS MISS SAGA 9290 1ET

SHF WONDER M326 W18 ET

NJW P606 72N DAYDREAM 73S

BW 65

UPS SPARTAN 1282 **UPS SPARTAN 3310** 

UPS MISS DOMINO 0092 NJW 73S W18 HOMETOWN 10Y ET

**UPS MISS HOMETOWN 4215 ET** 

'S MIS	S HUM			NEON 17N TWO TIMIN	438 ET				
CED BW WW YW MILK SC REA								\$CHB	ACT BW
6.1	0	54	84	18	1.3	0.55	0.33	133	ADJ WW 5

• Semen: \$50 / Certs: \$75



**UPS 3310 SPARTAN 60008 - REFERENCE SIRE C** 

REF D	JCS	R0	YAL	BLE	ND	<b>7210</b>	ET		GE-EPC	Ø.	
BULL	3/13/17	REG 43	3823918	TATT00	7210	HORN	ED	{DLF,	HYF,IEF,MSU	DF}	
166 61101		CHURCHILL ROYAL 112						HURCHILL ROYAL 7117 Hurchill Lady 718			
JCS SHOWTIME  JCS 184 DOMINETTE 499							JCS 230 DOMINO 184 JCS ARAP MAIDEN 252				
JCS COOL KAT 6928							CJH L1 DOMINO 1106 JCS MISS ROYALTY 3676				
JCS PRECIOUS 0285  JCS MISS ROYALTY 4720							CHURCHILL ROYAL 112 JCS 184 DOMINET 447				
CED	BW	ww	YW	MILK	SC	REA	MARB	\$CHB	BW 88		
-0.9	4.7	59	88	19	1.6	0.49	0.11	106	WW 856		

- Recently deceased. Semen will only be offered at special sales. Non-Certificate.
- Owned with GKB Cattle



**JCS ROYAL BLEND 7210 ET - REFERENCE SIRE D** 

# Copeland-Herefords



**JCS 124Y COPPER 7314 - REFERENCE SIRE E** 



**BAR S LHF 028 240 - REFERENCE SIRE F** 



JCS MISS BUTTERCUP 7296 - FULL SIB TO GUNSMOKE 9580



**JCS AC LIMITED EDITION 8442 - REFERENCE SIRE H** 

#### REF E JCS 124Y COPPER 7314

ee ee A

6/1/17 REG 43823800 TATTOO 7314 {DLF,HYF,IEF} DM BR SOONER BR CSF COPPER ET **BR GABRIELLE 5082 BR COPPER 124Y** DM BR SOONER BR GABRIELLE 5082 **BR ABIGAIL 8130 ET** F 552 DOMINO 582 JCS ICON 7060 JCS MISS ROYALTY 4720 **JCS 310 DOMINETTE 2420** CHURCHILL ROYAL 112 JCS MISS ROYALTY 8072 JCS 184 DOMINETTE 483 CED BW WW YW MILK SC REA MARB \$CHB RW 78 59 87 26 0.6 0.26 0.13 102 ADJ WW 691 -4.7 3.5

• Semen: \$50 / Certs: \$75

#### REFF BAR S LHF 028 240

1/22/12 REG 43287538 TATT00 **240** HORNED {CHB}{DLF,HYF,IEF} CL 1 DOMINO 9126J 1ET **UPS DOMINO 3027** UPS MISS DIAMOND 1353 **CHURCHILL SENSATION 028X** GH RAMBO 279R CL 1 DOMINETTE 301N **CHURCHILL LADY 7202T ET** GH NEON 17N CHURCHILL YANKEE ET CHURCHILL LADY 202 **CHURCHILL LADY 078X** CJH HARLAND 408 **CHURCHILL LADY 7210T** CHURCHILL LADY 768 MARB \$CHB BW 68 WW YW MILK BW SC REA 84 44 2.1 0.23

- Owned with GKB Cattle and Stephens & Loehr Herefords.
- Semen: \$50 / Certs: \$75

#### **REF G JCS GUNSMOKE 9580**



HORNED



{DLF.HYF.IEF.MSUDF}

BULL 3/16/19 REG 44036265 TATTOO 9580 NJW 98S R117 RIBEYE 88X ET

**JCS 88X 5847 ET** 

CSF BR GOLDREIL 7902 ET

UPS DOMINO 5216

**JCS 5216 DOMINETTE 3464** 

JCS CLASSY LADY 1324

SHF RIB EYE M326 R117 NJW 9126J DEW DOMINO 98S **BR LANSING 3060** BR GOI DRIFT 3029 FT UPS DOMINO 3027 LIPS MISS MOM 2756 JCS ICON 7060 JCS MISS ROYALTY 6870

MARB \$CHB ACT BW 76 ΥW MILK CED BW ww SC REA 0.61 0.18 129 ADJ WW 652 90 25 1

#### **REF H JCS AC LIMITED EDITION 8442**



BULL **3/14/18** REG **43936719** TATTOO **8442** {DLF,HYF,IEF,MSUDF,MDF} THM DURANGO 4037 CRR D03 CASSIE 206 CRR ABOUT TIME 743 MCKY LUCCHESE 6481 ET JCS COOL KAT 6928 JCS TATER TOT 3560 JCS MISS 510 EXCELLA 9201 NJW 98S R117 RIBEYE 88X ET JCS 88X DOMINO 3460 JCS MISS ROYAL KAT 1321 **JCS 3460 88X DOMINETTE 5927** UPS DOMINO 5216 JCS 5216 DOMINETTE 3511 JCS FOXY LADY 9147 ET CED BW WW YW MILK sc REA MARB \$CHB ACT BW 80

62 109 2.1 0.49 0.03

Semen: \$50 / Certs: \$75





**JCS HONDO 9612 - REFERENCE SIRE I** 



- A young sire that we have an incredible amount of excitement about! His first calves have hit the ground and they are even better than we hoped!
- t's not everyday you can find a horned bull with this much true muscle dimension throughout, actual rib shape, and superb feet that can still get out and go, and has the look and structure to go with it!
- A 3/4 brother to Gunsmoke and Buttercup his pedigree is stacked!
- A crowd favorite when campaigning him in the show ring, especially as a coming 3 year old!
- The computer doesn't show his performance, but he weighed 2,541 on show day in Denver at 32 months old!
- 2021 Supreme Champion Arizona National Livestock Show
- 2022 National Western Stock Show Division Champion
- 2021 Cattlemen's Congress Division Champion
- Semen: \$50 / Certs: \$75





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#### REQUIREMENTS

- Source & Age verification
- Genetic merit
  - Minimum of 50% Hereford genetics
  - Bull battery ranking in top 50% of breed for \$CHB index (bull battery average)
  - Bull ownership transferred (all bulls)
- Vaccination program two rounds of vaccinations pre-weaning (minimum)
  - Recommended minimum protocol:



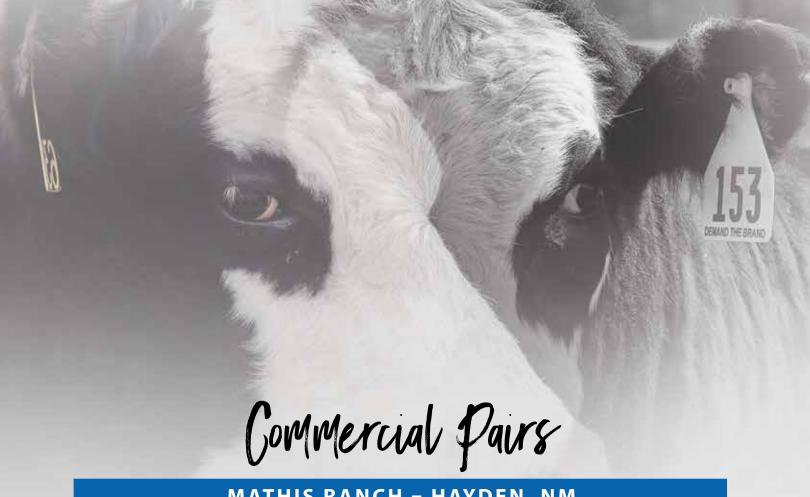
#### **BENEFITS**

- Genetic improvement tool
  - Sire EPD and profit index summary
- Added market exposure
  - Free listing at HerefordMarketplace.com
- Enrollment cost \$3.00/hd.
   (verification + elD tag)

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BQA certification



MATHIS RANCH - HAYDEN, NM

# LOTS 101 - 130 30 BLK BALDY TWO - YEAR OLD PAIRS

•Dams are sired by Copeland & Sons Hereford bulls with calves at side sired by Angus bulls.

Marty, Erin, Dillon and Dawson Mathis

Marty - 575-914-8402









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\$30 Idvantage in feedlo

Advantage in feedlot profitability

\$20 Advantage in feed efficiency

\*Compared to Angus-sired calves. Source: Daley, David A. and Early, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association. Retrieved from https://hereford.org/wp-content/uploads/2017/02Harris HeterosisReport.pdf. 57100C06





